



Join our team!

Internship (m/f/d) in Market Research in the E-Business & Digitalization Branch

Psyma Research+Consulting GmbH in Lauf an der Pegnitz (Nuremberg region, Germany) is looking for you as a **fulltime** (40 hours per week) intern (m/f/d) for at least **three to six months** to start **from April 2025** in the online market research business branch. A start of the internship is also possible during the semester.

What you will learn with us

You support our E-Business team in all phases of market research projects – from study design, organization, conception, evaluation and analysis to the preparation of presentation documents and reports. General assistance activities will also fall within your area of responsibility. Being a fully-fledged member of our team will enable you to gain extensive and practical experience of market research.

We offer

- Flexible working hours, free hot drinks, pizza day, team events, a very pleasant working atmosphere and good public transportation connections
- You are a part of an innovative business segment with a wide and interesting field of application
- You will learn about developments before they hit the market and get to know a wide range of methods and tools as well as our international network
- Your commitment will be paid in line with the industry standard
- The possibility of being taken on as a working student

Your Profile

- You are preferably studying Business Administration, Communication Sciences, Psychology, other social sciences or a comparable area of study
- You have an independent and goal orientated work style combined with a high level of commitment to your work
- Good knowledge of MS Office tools as well as data processing and the Internet
- Very good knowledge of the English language
- Previous market research experience is preferable but not compulsory

We research markets in over 40 countries with competence and passion, always striving to deliver customized solutions for specific marketing problems. Our focus is on people, their motives and needs. Honest, problem-oriented consulting for our clients is more important to us than standard solutions. We use innovative technologies and methods, successfully solve problems and challenges together with open communication both internally and externally.

Join and discover the exciting world of market research with us!

We look forward to receiving your application documents – preferably by e-mail: career@psyma.com

We are available for further information:

Psyma Research+Consulting GmbH

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